

IMPACT CANVAS



CHALLENGE

What key healthcare challenges or community needs are we addressing?

Are there aspects of these challenges that are not currently acknowledged?

1

GOALS

What are our team’s specific goals?

2

RESPONSE

What activities do we undertake to address challenges and achieve goals?

Are there activities that aren’t being documented or fully acknowledged?

3

BENIFICIARIES

Who directly benefits from our work (e.g., patients, families, carers, healthcare teams)?

Are there groups who indirectly benefit but aren’t being considered?

4

How can we better capture the impact the team has on these beneficiaries?

ENGAGEMENT

How does the team connect with stakeholders, beneficiaries, and collaborators?

What activities (e.g., workshops, meetings, materials) show engagement?

5

Are there ways engagement efforts could be measured or captured more effectively?

VALUE PROPOSITION

What unique value does our team bring to the healthcare setting?

How does our work improve experiences for older persons, their families, or carers?

6

Are there contributions our team make that you feel aren’t being recognised or highlighted?

Are there ways that you could communicate the teams value differently or more effectively?

EVIDENCE OF IMPACT

What evidence can we collect to demonstrate impact better?

Are there types of evidence you currently gather but don’t use in reporting?

How could qualitative evidence (e.g., testimonials, case studies) complement quantitative metrics?

7

BROADER IMPACT

What broader impacts does the team’s work have (e.g., system-wide improvements, cost savings, cultural or societal changes)?

Are there unintended positive impacts that aren’t being captured?

How could we measure contributions to system-wide or societal changes?

8

ACTION PLAN

What key change(s) can we team commit to making based on this reflection?

Who will lead this effort?

What support or resources do you need to succeed?

When will you review progress on this change?

9